








Birgitta Fontél

Master Degree Industriel Design



-  Kunstakademiets Designskole København 2015
-  Dansk
-  Fontelbirgitta@gmail.com
-  +47 91904254
-  Falsensgate 24A, 0556 Oslo
-  23.05.87
-  Grünerløkka Januar 2017

CV Summary

Design Interest

Product Design
Service Design
Disaster design
First Aid design
Medical design
Furniture design
User centered design

IT Skills

Solid Works
Adobe Illustrator
Adobe Photoshop
Microsoft Office
Rhinoceros
Real Flow
SRP player

Educational Background

2010-2015 Bachelor & Master
The Royal Danish Academy of Fine Arts,
School of Design, Copenhagen.

Language Skills

Danish - Native
German - Native
English - Professional
Norwegian - Professional
Swedish - Professional

Current Work

Minoko Design
September 2016- Present

Craftmanship workshop experience

Crisis management
Volunteer management
Wood Workshop
Metal workshop
CNC routing
Plaster and clay workshop
Analog and digital photo
First Aid and Firefighting

Previous Work

Fontél Design
December 2015- September 2016

Öland Roots - Production Manager
Marts 2016-August 2016

Hansen Protection AS, Norway
Oktober 2015 – December 2015

TCL Multimedia, Shenzhen, China
November 2013 – Marts 2014

Personal Skills

Creativity
Logical sens
Problem solving
Innovation
Sustainability
User test
User Centered design
Teamwork
Diplomacy

Personal Interest

Event Management
Grafic Design
Art
Rugby
Weightlifting/Crossfit
Travel

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Personale profile

I am a Danish industrial designer with a master's degree in Industrial Design from the Royal Danish Academy of Fine arts, school of Design.

I am not afraid to move to new opportunities and I have lived and worked in both China and Norway before. I have a great ability to adapt to places, people and projects but I never compromise on good design.

I have a sharp sense of logic and a passion for aid, first aid and medical design, a passion to create design that solves a real problem.

I am a positive, diplomatic person with good people qualities, and I work well independently and well in a group.

I am eager to learn more about design, and about the problems i am assigned to solve from working across other professions and diciplines.

In my design process I work closely with people and user groups to get the right design to the right people.

My main interest lies in solving a problem through function, form and material, making a good sustainable design solution and polishing the idea to perfection fitting it in to a world of human beings.

My philosophy in design is that working with industrial design we have a responsibility always to choose the most sustainable solution in both material and production, and to make sure that the design we produce is solving the problem it was created to solve sufficiently.

Professional background

Minoko Design **September 2016-Present**

At Minoko design i am working as a Industrial Designer with both Product design and Service Design. I am working with startups from idea to finished products, bigger firms with products fitting in to an existing brands and Innovating big companies with using design methodic to innovate existing products and finding new oportunities.

In Minoko Design i am working with Marketing as well, arranging sales meetings and bringing in new projects to Minoko design.

Hansen Protection AS **Oktober 2015 – December 2015**

Industrial Designer. Development projects in health and industry.
Project assignment at Hansen Protection, Moss, Norway

At Hansen protection i developed my Masters Examn project, Thermo Aid, to a finnished prototype. In close collaboration with the in-house production in Moss, i redefined my pattern, researched, tested and found materials to create sufficient thermo for a product used on cold surfaces, gained valuable information regarding, production, medical certifications and materials.

I have sold the rights to produce Thermo-Aid to Hansen Protection and made a royalty agreement. Additionaly to Thermo-Adi, I have been Designing illustations for the use of new products.

TCL Multimedia **November 2013 – Marts 2014**

Industrial Design Intern TCL Multimedia, Shenzhen City, China

Worked as a full employed Industrial designer, participated in head level accounts and other senior disciplinary.

Just before my Bachelor in Industrial Design at the Danish Royal academy of fine arts, school of design, i participated and won a student competition arranged by The Danish Royal academy of fine arts, TCL Multimedia, Innovation Centre Denmark, Shanghai and Hongkong. A part of the winning prize was a 5 month payed internship at TCL in Shenzhen, China. Working in a Chinese design team gave me insight in Chinese culture and what it was like to work in a fast developing country, where you have to work fast and efficient and never have time to finish a project in the way you do in Scandinavia. I enjoyed working with a diverse group of designer, engineers, marketing, and manufacturers, working across professions, lifts design to a higher level.

I was working with developing The Color line and a new line for the european market. Together with the lead designers we worked with developing a concept TV to IFA in Berlin (Trade show for consumer electronics). We developed the first 110" curved TV with a scandinavian touch. In this progress i worked closely together with 3 senior designers at TCL, the nev Danish VP at TCL Flemming Møller Pedersen (Previous Senior director, design and concepts Bang & Olufsen) and closely together with TCL manufactorers. I learned that by pushing the manufacturers we could get further than they could imagine and the importance of being close by the factory when working with Chinese manufactorers.

Most of my time at TCL the Chinese designers learned more from me than i learned from them in design thinking, what i learned was the connection from my work to the manufactories. I learned that i have a gift for adjusting in to other cultures and environments and the value and joy working with a diverse group of people and professions.

Educational Background

2013-2015

Masters studies at The Royal Danish Academi of Fine Arts, School of Architecture, Design and Conservation, School of Design, Copenhagen

2010-2013

Bachelor degree in Industrial design at The Royal Danish Academi of Fine Arts, School of Architecture, Design and Conservation, School of Design, Copenhagen

2008-2009

Student at Copenhagen Technical School, Basic Course as Cabinet Maker

2007-2008

Student at VERA School of art and design, Copenhagen

2003-2006

Graduated with a Highschool diploma Rudolf Steiner School, Kvistgård

Voluntary work

2015-Present

Production manager, Öland Roots Festival, Sweden.

2014

Project manager, Decoration, Scandinavia Reggae Festival, Denmark

2010-2014

Freshmen Tutor, Royal academy of fine arts

2014-2015

Public School Rugby - Frederiksberg Rugby Club

2010-2011

Team Captain CBS rugby team

Other work experience

2010-2015

Student worker at Run For Cover Records

2009-2010

Waiter Oslo spiseforretning and Justisen, Oslo, Norway

2006-2009

Paintball Instructor, Copenhagen Paintball Area, Copenhagen

2006-2009

Compagny owner of Bandit Entertainment

Festival manager for Nordic hiphop festival Part I, II, III.

2005-2007

Shop Manager Street Soul, Helsingør

2003-2006

Teacher, Youth Art, Græsted/Gilleleje Youth school

Awards and diplomas

The June 15. Foundation - Honorary award 2015

Birgitta Marie Fontel received this honorary award for a very well developed and thorough industrial design in the form of a rescue bag for reheating hypothermic trauma victims.

Student Design Competition: Turn on your creativity 2012

KADK - Kunstakademiets Designskole

TCL Multimedia, Innovation Centre Denmark, Shanghai and Hongkong

For an excellent design quality, expressed through innovative form and function in an exceptional manner.

IT Skills

Experienced user:

Solid Works
Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Microsoft Office
Rhinoceros
Real Flow
SRP player

I have a generally good understanding of software, through many years of IT use, and i find it easy to learn new software.

Craftmanship workshop experience

Wood Workshop
Metal workshop
CNC routing
Plaster and clay workshop
Photo course
First Aid and Firefighting

Language Skills

Danish - Native
German - Bilingual proficiency
English - Full professional proficiency
Norwegian - Full professional working proficiency
Swedish - Full professional proficiency
Chinese - Elementary proficiency

Drivers license AM/B

References

Hågen Lynum

General manager at Minoko AS

+47 99 51 41 00

hlynum@minoko.no

Knut Åsle

General Manager Hansen Protection

+47 69 00 13 13

knut.Aasle@hansenprotection.no

Flemming Møller Pedersen

General Manager of Creative Center, VP TCL Multimedia

flemmingmpedersen@gmail.com

Helle Lyse

Lecturer

The Royal Danish Academy of Fine Arts,

Schools of Architecture, Design and Conservation School of Design

hly@kadk.dk

Other references can be forwarded on request

Recommendations

November 2013 – Marts 2014

Industrial Design Intern TCL Multimedia, Shenzhen City, China

Worked as a full employed Industrial designer, participated in head level accounts and other senior disciplinary.

Research of new product ideas & demographic understanding of users. Participated through initial findings of materials and color explorations. Conceptual sketches and buildup of mock ups for initial visualization & discussion, 3D CAD construction and renderings.

Flemming Møller Pedersen

General Manager of Creative Center, VP TCL Multimedia

Previous Senior director, Design and Concepts in Bang & Olufsen

Birgitta has remarkable been able to adapt to the culture and way of working in the predominant Chinese design team at TCL Multimedia in Shenzhen, China. She has a lovely unimpressed approach to the tasks, and has in several situations contributed positive and significantly to a positive problem solving. Birgitta works thoroughly and professionally, and has a good ballance between independent work and team performance.